



**The only event in Ottawa where good food meets  
a good time for a GREAT Cause**

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Sponsorship & Partnership Opportunities at  
Ottawa's Premier East Coast Kitchen Party  
Thursday, May 11, 2023 | Westin Ottawa Hotel

*Updated November 9, 2022*

**ABLE2**

# About the Event

Evening in the Maritimes (EiTM23) is a fundraising event hosted annually by **ABLE2: Support for People with Disabilities**, a small, but mighty Ottawa charity.

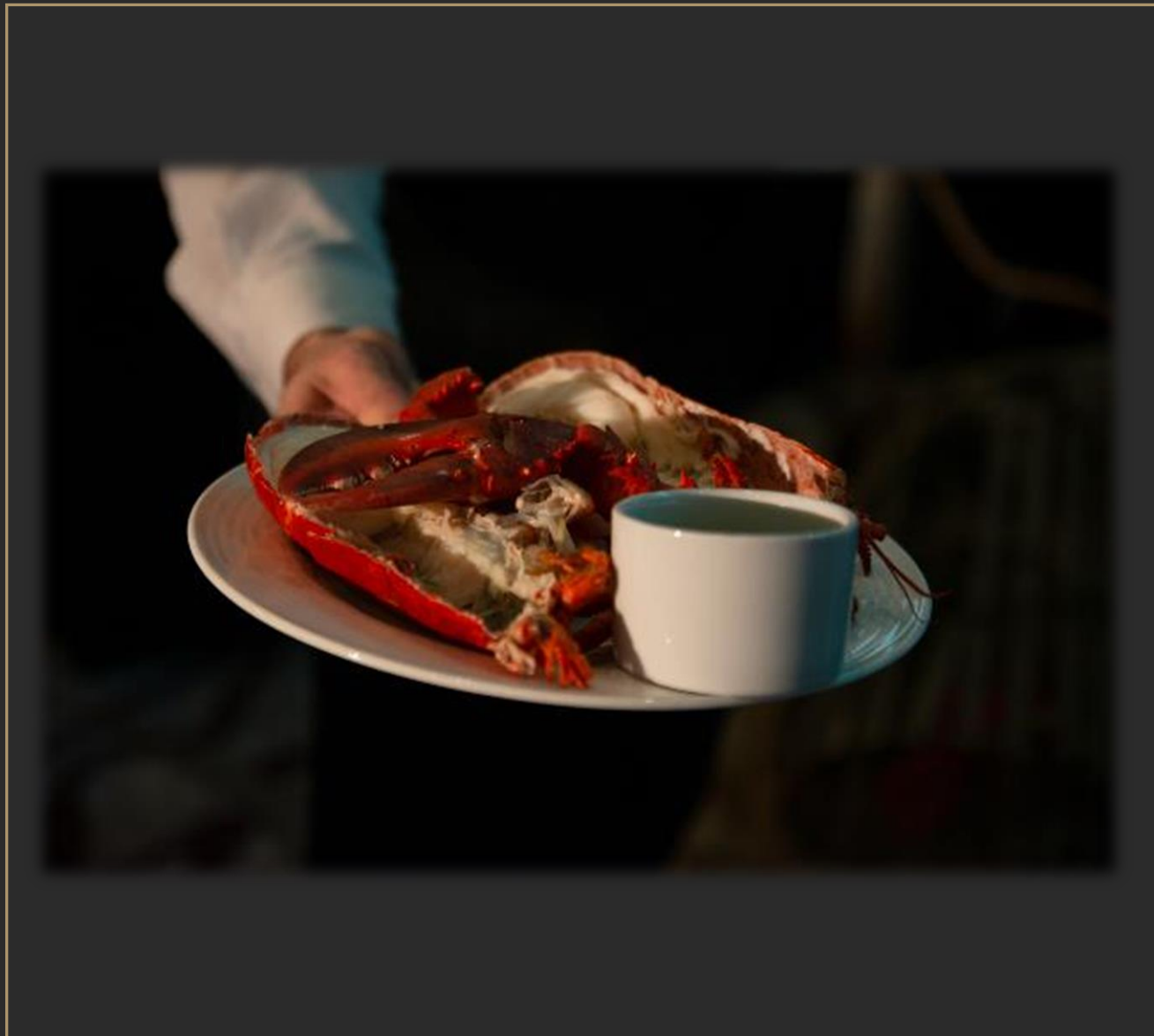
This event brings the Maritimes to Ottawa for one night filled with fresh Nova Scotia lobster and other tasty dishes, lively east coast music, a networking cocktail reception, compelling stories, and a chance for guests to bid on unique auction items.

The 2022 edition of EiTM raised \$209,000. Over the last 26 years, EiTM has welcomed over 15,000 guests and raised \$3.2M to support ABLE2's programs and resources.

ABLE2 relies on the event attendees, donors, and sponsors at EiTM to support its mission to provide the tools, choices and connections that empower people with disabilities to build lives of meaning and joy in our community.



View the [EiTM22 Sizzle Reel](#)



# What Can Sponsors Expect at Evening in the Maritimes?

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Exclusive event perks  
at a professionally run  
event



Priority access to  
other event &  
marketing initiatives  
hosted by ABLE2



Access to a cost-  
effective program  
designed to position  
sponsors as leaders in  
the Ottawa business  
community



The warm & fuzzies





## Our Event Sponsors:

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- Make new **business connections**
- Position themselves as **leaders** in the Ottawa community
- Help people** with disabilities build lives of meaning & joy
- Generate more **support** for ABLE2's programs

# Here's what our sponsors have to say

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*The big reason we decided to get involved with Evening in the Maritimes, is because, #1, it is one of the more unique events we have here in the Ottawa-Gatineau region, but more importantly, we have a core philosophy to reach out and give back to others and enhance the lives of those in our community who need a little helping hand.*

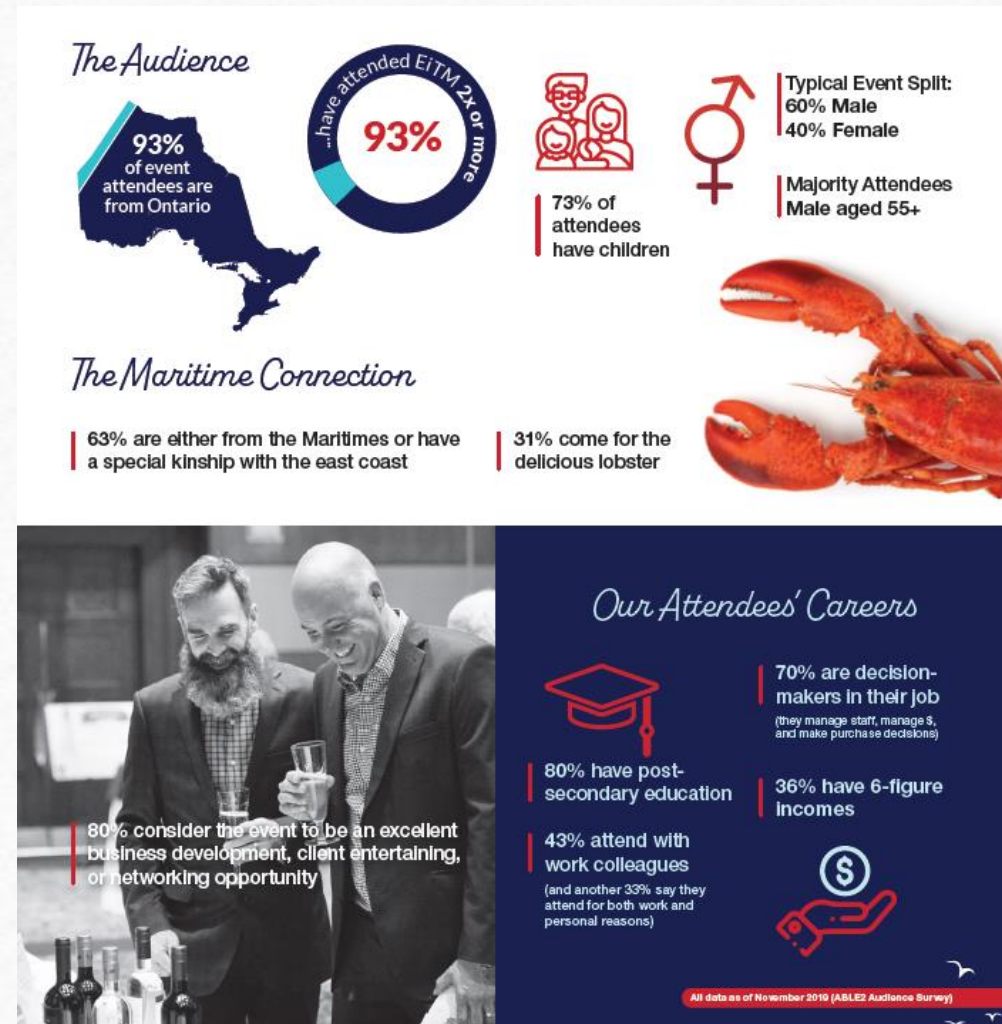
*I'd say to other businesses who haven't been a part of it yet, to come have some fun, put on a lobster bib, rip into some lobster with colleagues and friends, all in the name of supporting ABLE2. How much fun is that?*

**- Derek Noble, Huntington Properties & Stonemont Retirement Living**



# Get to Know the EITM Audience

These are the people sponsors have an opportunity to reach and connect with at Evening in the Maritimes.



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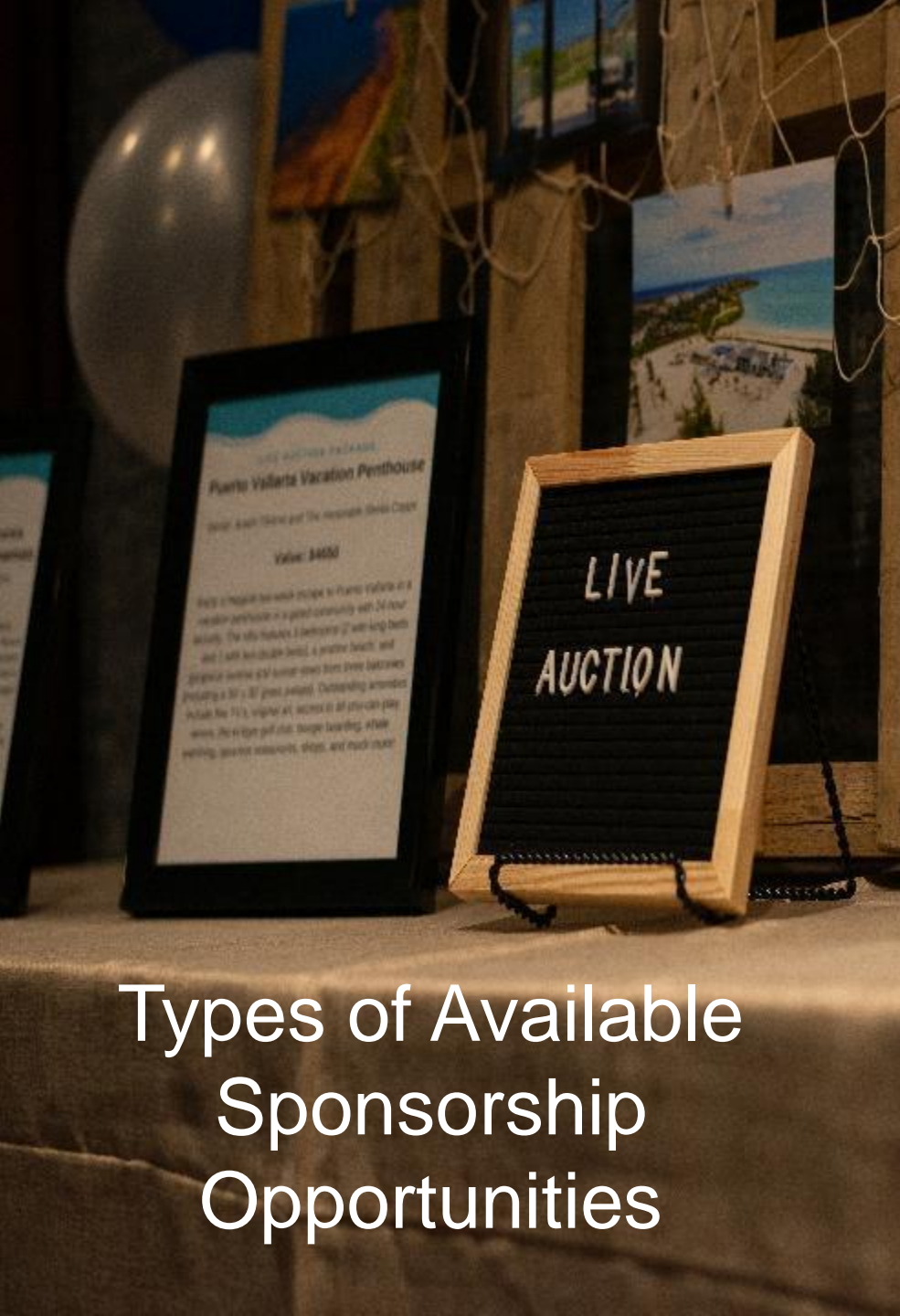
These are the people sponsors have an opportunity to reach and connect with at Evening in the Maritimes.











## Types of Available Sponsorship Opportunities

### Networking

For brands who understand the importance of social connections and who want to help ABLE2 create memorable experiences at EiTM.

### Brand Awareness

For brands who want to increase recognition of their brand within the Ottawa business community.

### Lead Generation / Corporate Social Responsibility

For brands who are seeking opportunities to demonstrate the value of their products services to the Ottawa community & want to have a positive impact.



Sponsorship Programs at EITM23

Customized sponsorship programs are available starting at \$4500 and offer the features and benefits that are the best fit for your sponsorship objectives.

**If you like NETWORKING, you'll want to consider:**

Cocktail Reception Sponsorship  
Specialty Cocktail Sponsorship

Entertainment Sponsor  
WiFi Hot Spot & Charging Station

**If you like BRAND AWARENESS, you'll want to consider:**

Gift Bag Sponsorship  
Wine & Welcome Toast Sponsor  
Lobster Bib Sponsor

Dessert Sponsor  
SHELLfie Station Sponsor  
Zone Sponsor & Table Gifts

**If you like Lead Generation / Corporate Social Responsibility, you'll want to consider:**

Event Presenting Sponsor  
Sea Creatures Sweepstake Sponsor

Silent Auction Sponsor



# Examples of Sponsor Features & Benefits

- On-stage speaking opportunities
- Email box/banner ads
- Dedicated partner email to EiTM database
- Gifting
- Logo visibility
- Onsite signage
- Social media mentions
- Branded room drop
- Prize giveaways & custom promotions
- Promo video
- Event Tickets and/or Tables
- Special invite to the official after-party
- Access to other events hosted by ABLE2



# Corporate Donations

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If sponsorship marketing is not the right fit, consider making a corporate donation to the Evening in the Maritimes event.

Corporate donors are acknowledged on the [EiTM23 website](#) and 100% of the donation is directed to supporting ABLE2's programs and services.

To donate, send an e-transfer to [finance@able2.org](mailto:finance@able2.org) with a note that the funds are a corporate donation for EiTM23 and email [lbyrne@able2.org](mailto:lbyrne@able2.org) with a png copy of your logo.







## Ask Us About Sponsorship at EiTM23

We look forward to building a sponsorship program for you that is the best fit with your marketing objectives and budget.

If you're up for helping us to create a good time & good food for a GREAT cause, we want to have you as a sponsor at EiTM.

### **MORE INFO**

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